Sri Venkateswara College of Engineering

(AUTONOMOUS - AFFILIATED TO ANNA UNIVERSITY)

PENNALUR - 602 117 SRIPERUMBUDUR (TK)

Department of Information Technology

in association with

Write IT Solutions Pvt Ltd.,

organises Five Days online FDP on

DESIGN THINKING -

A PROCESS FOR CREATIVE PROBLEM SOLVING

featuring

Ms. L. Senbagamalar,

Subject Matter Expert, Technology, and Technical Content Developer,
Write IT Solutions Pvt Ltd

13.07.2020 - 17.07.2020 (16:30 - 18:00 IST)

Registration cost Rs. 200/-

<u>ACCOUNT DETAILS</u>

Principal Sri Venkateswara College of Engineering
Bank: Indian bank
Branch: Sriperumbudur

ACC. NO: 467302331

IFSC CODE: IDIB000S080

ADDRESS FOR CORRESPONDENCE

Mr. E. Sivakumar, AP/IT
sivakumare@svce.ac.in
99401-45605

AGENDA

Day 1
- Design thinking - Mission, Principles, Features, Applications and Case study

Day 2
- Solution based thinking and its types
- Presentation by participants

Day 3
- Five Step Process of Design Thinking

Day 4
- Patents

Day 5
- Presentation by Participants

<u>Chief Patron</u>	<u>Patron</u>	<u>Convener</u>	<u>Co-ordinators</u>
Prof. M. Sivanandham	Dr. S. Ganesh Vaidyanathan	Dr. V. Vidhya	Dr. T Sukumar, ASP/INT
Secretary, SVCE	Principal, SVCE	HOD - INT	Mr. E. Sivakumar, AP/INT
			Ms. S. Aiswarya, AP/INT

scan to register
https://forms.gle/ypegxVUGDZ6prKPE6

e-certifictes will be provided

SVCE

SIVAKUMAR E IT <sivakumare@svce.ac.in>

Online FDP on Design Thinking - Invite
1 message

SIVAKUMAR E IT <sivakumare@svce.ac.in>   Thu, Jul 9, 2020 at 3:49 PM
To: mopvaishnav@mopvc.edu.in, gsscollege@gmail.com, gssjaincollege@gmail.com, vcw@valliammal.edu.in,
cttewc@yahoo.com, admin@mgrjanaki.ac.in, principal.krmmc@gmail.com, smkc_1997@yahoo.com,
skcw2010@gmail.com, admin@subodhpgcollege.com, principal@patriciancollege.ac.in,
director@patriciancollege.ac.in, Principal@sankaracollege.edu.in, principal@mscartsandscience-edu.in,
vistas@velsuniv.ac.in, asanedn@gmail.com, srmartsandscience@srmasc.ac.in, hcaspadur@yahoo.co.in,
hodcse@aceec.ac.in, deanresearch@aceec.ac.in, hod.cse@rgukt.ac.in, prashanthgctc@gmail.com,
info@apgcm.edu.in, info@sreenidhi.edu.in, marlene.d@kpritech.ac.in, dean@samskruti.ac.in,
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sravanthi.k1982@gmail.com, megha.inst@gmail.com, info@nmrec.edu.in, msdas_cse@cbit.ac.in,
psuresh_it@cbit.ac.in, hod_mca@cbit.ac.in

Dear Professor,

Greetings from Sri Venkateswara College of Engineering!
The Department of Information Technology is organizing a five day online FDP on "DESIGN THINKING - A
PROCESS FOR CREATIVE PROBLEM SOLVING" from **13-07-2020 to 17-07-2020.**
Time: 4.30 PM to 6 PM

Resource Person
Ms. L. Senbagamalar,
Subject Matter Expert, Technology and Technical content developer,
WriteIT solutions Pvt.Ltd.,

Registration Link: https://forms.gle/ypegxVUGDZ6prKPE6

Registration Fee INR. 200/-
Payment details are available in the attached brochure.

Registrants will receive the Meeting link through their registered mail id.
e- Certificate will be provided to the participants.

Looking forward to your active participation.

Regards,
Dr T Sukumar, Associate Professor, 9578074435
Sivakumar E, Assistant Professor, 9940145605
S Aiswarya, Assistant Professor, 9677185505

DesignThinking_Invite.pdf
1310K

SRI VENKATESWARA COLLEGE OF ENGINEERING
Pennalur, Sriperumbudur- 602117

DEPARTMENT OF INFORMATION TECHNOLOGY

FDP on DESIGN THINKING -A PROCESS FOR CREATIVE PROBLEM SOLVING

13TH JULY – 17TH JULY 2020

<u>A Report</u>

Submitted to the Principal

17/12/2020

17/12/20

<div align="center">**REPORT**</div>

<div align="center">**FDP on DESIGN THINKING: A PROCESS FOR CREATIVE PROBLEM SOLVING**</div>

Date: 13-07-2020 to 17-07-2020   **Time:** Everyday 4 PM to 6 PM

Resource Persons: Ms Suganya, CEO, WriteIT Solutions & Ms Shenbagamalar, SME, WriteIT Solutions

Objectives

- To learn the importance of design thinking – Mission, Application and Case Study.
- To understand the solution based approach to solve problems and five step process of design thinking.
- To get an exposure on Patent Filing.

About the programme

The Department of Information Technology in association with IIIC conducted a Faculty Development Program (FDP) on **DESIGN THINKING: A PROCESS FOR CREATIVE PROBLEM SOLVING** from 13th of July to 17th of July 2020. Dr. V.Vidhya, HoD/INT, invited the participants and extended her warm greetings to the resource persons. The FDP Coordinator Dr. T. Sukumar, Associate Professor & Asst Head/INT, welcomed all the participants and delivered the introductory speech about the areas of expertise of the speakers.

Ms.L.Senbagamalar started the first session explaining the basics of Design Thinking. On the second day, the speaker gave a brief introduction about Design Thinking Mindset – Human Centered Approach. The rest of the sessions were handled by Ms. Sukanya, CEO, WriteIT Solutions. On third day, the speaker started the session by discussing a problem statement, all the participants were involved in the discussion and many solutions have been framed up for the case study. The speaker encouraged the participants to come up with potential problem statements for discussions. The participants submitted a handful of problems and the solutions to those were discussed on day four.

Ms.Sukanya completed the last day session by providing real world design thinking examples and explained the procedure for Patent filing. The FDP was more interactive and the participants cleared their doubts during the session. The Question and Answer part of the event was quite extensive where the speaker addressed all the questions posted at her patiently. The event was closed with Mr Sivakumar delivering the vote of thanks.

The FDP was more interactive and the participants cleared their doubts during the all the sessions. The Question and Answer part of all the sessions was quite extensive where the speaker addressed all the questions posted at them patiently.

Overall the FDP was insightful and useful for the participants. The event was concluded with Mr. E. Sivakumar, Assistant Professor delivering the vote of thanks. Dr. V.Vidhya, HoD/INT and Dr T Sukumar thanked the speakers for making the FDP more effective and all the participants for their active participation.

Take Aways

The participants understood the fundamentals of Design Thinking, exposed to various problem statements, and the procedure for filing the patents.

Participants Summary

Total Number of participants – 20
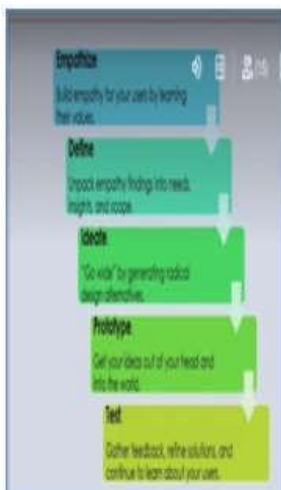
Internal Faculty – 19; External Faculty – 1

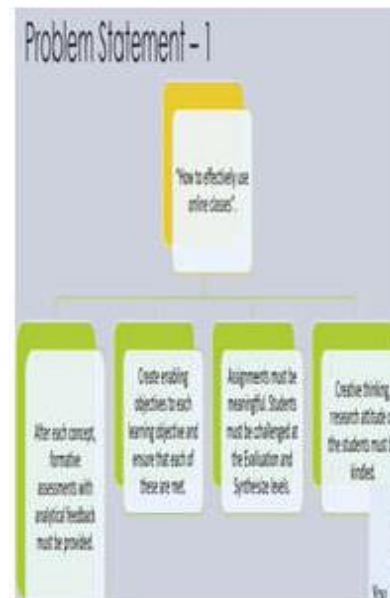Figure 3 Speaker presenting the stages on 15/7/2020

Figure 4 Speaker discussing sample problems on 16/7/2020

Coordinators

Dr. T. Sukumar, Associate Professor& Asst Head/INT
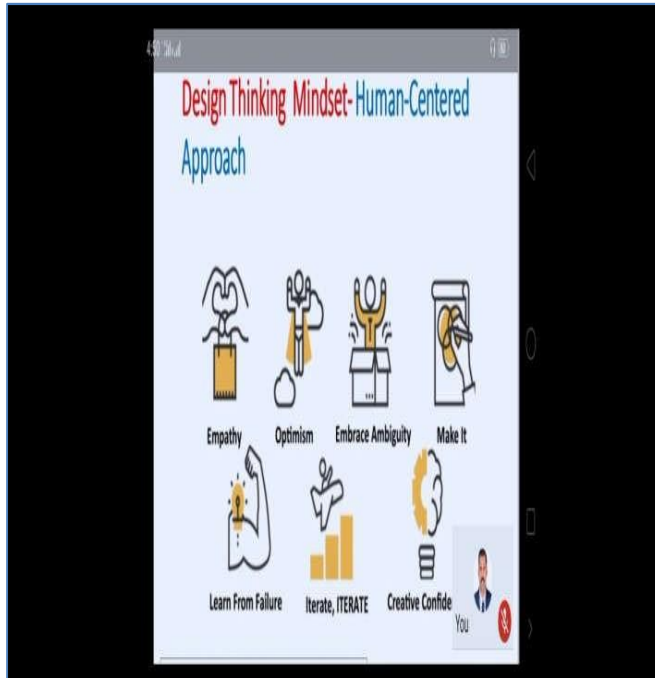
Mr. E. Sivakumar, Assistant Professor, INT
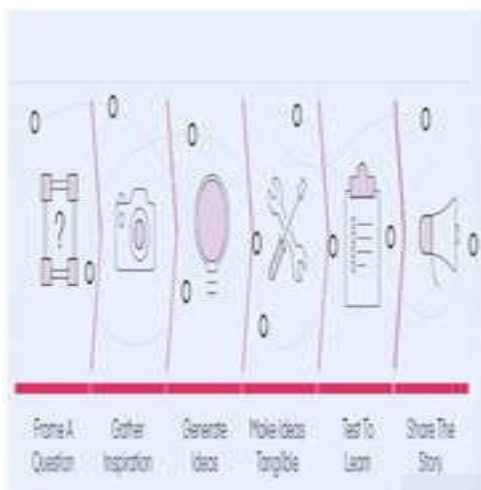
Ms. S. Aiswarya, Assistant Professor, INT

HoD/INT

Memories

Speaker presenting the basics of Design thinking on 13/7/2020

Speaker presenting the steps in Design thinking on 14/7/2020

Sri Venkateswara College of Engineering
Department of Information Technology
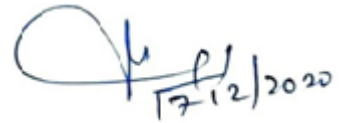
FDP on Design Thinking: Participants

Title	Name (In CAPITAL LETTERS)	Designation	Department	Organization	Email	Mobile
Dr	JEBA SONIA J	Associate Professor	Computer Science and Engineering	Amal Jyothi College of Engineering Kottayam, Kerala	jjebasonia@amaljyothi.ac.in	9952153036
Ms	KALA A	Assistant Professor	Information Technology	Sri Venkateswara College of Engineering	akala@svce.ac.in	9941111108
Mr	SUNDHARAKUMAR K B	Assistant Professor	Information technology	SSN College of Engineering	sundharakumarkb@ssn.edu.in	9500170399
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Ms	UMA N	Assistant Professor	Information Technology	Sri Venkateswara college of engineering	numa@svce.ac.in	8015758445
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Ms	SANGEETHA G	Assistant Professor	Information Technology	Sri Venkatrswara College of Engineering	gsangeetha@svce.ac.in	9443055833
Dr	G SUMATHI	Professor	Information Technology	SVCE	gsumathi@svce.ac.in	9444364243
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Ms	DEVI N	Assistant Professor	Information Technology	Sri Venkateswara College of Engineering	nds@svce.ac.in	9840584719
Ms	KALAVATHI S	Assistant Professor	Information Technology	Sri Venkateswara college of	kalavathi@svce.ac.in	9445529884

Sri Venkateswara College of Engineering
Department of Information Technology

FDP on Design Thinking: Participants

				Engineering		
Ms	JAYANTHI D	Assistant Professor	IT	SVCE	jayanthi@svce.ac.in	8056170188
Dr	BALAMURUGAN N M	Associate Professor	CSE	SRI VENKATESWARA COLLEGE OF ENGINEERING	balgan@svce.ac.in	7010594031
Ms	S KALAVATHI	Assistant Professor	Information Technology	Sri Venkateswara College of Engineering	kalavathi@svce.ac.in	9445529884

17/12/2020

SRI VENKATESWARA COLLEGE OF ENGINEERING
DEPARTMENT OF INFORMATION TECHNOLOGY
Participant Feedback on FDP on Design Thinking

The ambience was appropriate.	The FDP delivered the information I expected to receive.	The subject matter was presented effectively.	The pace of each day's session was satisfactory.	The trainer(s) were knowledgeable.	The FDP made me gain new knowledge that I can apply to my work.	Comments in brief
1	1	1	1	1	1	Nil
4	4	3	3	4	4	
1	1	1	1	1	1	Both academic and Industry oriented. Learnt a lot.
1	1	1	1	1	1	
3	3	3	3	3	3	Good
1	1	1	2	1	1	Session was very informative.
1	2	2	2	2	1	Good
2	2	3	2	2	2	
2	2	3	2	1	2	
1	2	2	1	2	2	
1	1	1	1	1	1	Very good work and effort, thanks for wonderful event
3	3	3	3	3	3	-
3	3	3	3	3	3	Nice
3	2	2	2	2	2	
3	2	3	2	2	3	
1	1	1	1	1	1	Informative Session
1	2	2	1	1	2	
1	2	2	2	1	2	
1	1	1	1	1	1	Good sessions

17/12/2020